

Innovation meets Digitalisation



Shéhérazade Benzerga is a Ph.D. student in Management Sciences (Université Paris-Sud). She is a qualified Industrial Engineer and holds a Master of Science in Innovation Management. Her research interests include Innovation Processes, IT and Digitalisation. In her talk she will look towards the future with the perspective of innovation and digitalisation. Shéhérazade will focus on current trends and developments and present practical examples.